**Here are the youtube links to the Affinity Marketing Lab:**

01 Create mining Table Part 1: <http://youtu.be/t_Il-0n8-LU>

01 Create Mining Table Part 2: <http://youtu.be/q2QfSZggv8E>

01 Create Mining Table Part 3: <http://youtu.be/STged_KmC-A>

01 Create Mining Table Part 4: <http://youtu.be/tP_H6yYI-mI>

02 Prepare Data for Mining: <http://youtu.be/hQ3_SsdQ2ms>

03 XValidateWeighted: <http://youtu.be/WUwC_O7riGE>

04 XValidateBalance: <http://youtu.be/admUIKk4peo>

05 Create Lift Chart: <http://youtu.be/YUgIJqcyXxM>

06 Compare Mining Methods: <http://youtu.be/9-9ICmPMVOY>

07-08 Deployment and Thresholds: <http://youtu.be/pyKsat2pzSg>